

Organized by:

Medtech
Canada



HEALTHCARE
COLLABORATION
EXCHANGE

Human Centred Solutions

NOVEMBER 23, 2026

→ Saint-Hyacinthe
Convention Centre

PARTNERSHIP PLAN

About us

What is Medtech Canada?

Medtech Canada is the only national trade association in Canada focused solely on the medical technology industry. It is leading the effort to develop and advance this innovative industry in the country.

Representing nearly 120 medical solutions companies (ranging from Canadian-owned to multinationals), Medtech Canada works closely with the federal and provincial/territorial governments, health professionals, patients, and other stakeholders to deliver a universal, safe, accessible, innovative, sustainable, and patient-centred healthcare system that is supported by the use of medical technology.

Why are you organizing this Healthcare Collaboration Exchange?

The event will bring together key healthcare stakeholders around innovations that are transforming how we deliver healthcare.

This first edition will be a unique chance for industry players to showcase innovative solutions to an audience of healthcare professionals, researchers, institution managers, and public and private decision-makers.

Several innovative medtech companies will present their solutions and innovations to over one hundred qualified attendees from across the province.

When you become an event partner, your company will enjoy:

- Prime visibility with a targeted, influential healthcare audience.
- A demonstration platform to showcase your solutions and innovations.
- Exclusive networking opportunities with decision-makers, investors, and institutional stakeholders.
- A strong partnership with a high-impact event that symbolizes healthcare excellence and innovation.

Join us to help build the future and position your company as a pivotal player in healthcare innovation.



Partnership Plan

Partner with us for this first-of-its-kind exhibition in Quebec on November 23, 2026, at the Saint-Hyacinthe Convention Centre. The event will be an exceptional chance for you to:

- Showcase your solutions and innovations.
- Interact with qualified professionals and decision-makers.
- Increase your visibility among a targeted and engaged network.

	Premium Partner	Workshop Partner	Healthcare Pathway Partner	Add. Healthcare Pathway Space	Start-Up or non-profit Partner
	\$10,000	\$5,500	\$4,000	\$2,000	\$1,000
	6	3	Unlimited	Unlimited	Unlimited
Booth Includes: 1 table, 2 chairs, electrical outlets, Internet access, and curtain separators for each space	Three 10 x 10 spaces in prime locations	○	One 10 x 10 space	One additional 10 x 10 space 50% discount on additional spaces	○
Presentation of your innovative solutions Schedule to be determined by Medtech Canada	Two 30-minute sessions during the day*	Two 30-minute sessions during the day*	○	○	○
Event tickets	4	2	2	1	1
"In partnership with" under the event logo	●	○	○	○	○
Logo on social media posts	●	○	○	○	○
Logo on the event website	Priority	●	●	○	●
Logo in the event newsletters	Priority	●	●	○	●
Logo featured on the event banner For partnerships signed before October 23, 2026	Priority	●	●	○	●
Logo featured on the event's screens	Priority (solo)	Solo	Grouped	○	○
Logo on the event's brochure or on the app	Home page and exhibitors' section	Workshops' section	Exhibitors' section	○	Start-Up and non-profit section
Mention "in partnership with" in the ePulse publication	●	○	○	○	○

* May be held simultaneously with other workshops.

Configuration of **the exchange's** “Healthcare Pathway”

The event will have three sections*:

- Emergency Care
- Operating Room
- Intensive Care

* Sections' details to be confirmed.

Attendees will follow this path and see exhibitors during their visit. Exhibitors can choose the section(s) where they want to be included.

A format just **for you**

Do you have specific
requirements or ideas?

We can adapt your partnership to
your needs:

- Custom visibility activities.
- Targeted sponsorship.



Get in touch and we can discuss your options!

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Social medias

